



NOLAN RICHARDSON CHARITY GOLF TOURNAMENT

Dear Friend:

The Nolan Richardson Charity Golf Tournament (NRCGT) is dedicated to helping El Paso's charitable organizations. We raise funds by having our annual three day golf tournament. The NRCGT is in its 24th year, the first 16 years held in Arkansas and the last nine years in El Paso. We have raised more than \$1.4 million dollars. Although we have donated to various types of charities, our program focuses on charities that deal specifically with helping terminally-ill children and their families.

The NRCGT has tried its best to respond to the crisis of low donations that plagued non-profit organizations since the dreadful attack on our great nation September 11, 2001. Our mission is to help as many children's charities as we can. This charity was born out of my own dreadful experience with my own daughter. My daughter Yvonne died of Leukemia in 1987. But without the help of great charities like the Ronald McDonald House, I do not know what my wife Rose and I would have done. They were with us every step of the way for the three months that we had to live in Minnesota while Yvonne was in the children's hospital.

We are asking you to partner with us in our mission. Our goal is to raise \$100,000.00 for the 2011 golf tournament. Even if you are not able to take advantage of being a sponsor this year, we would still like you to consider making a contribution to our fund raiser.

Enclosed is information outlining sponsorship opportunities for your further review. Should you have any further questions, need additional information or would like to meet to discuss our request, please do not hesitate to call me. I would love to hear from you. Thank you so very much for your time in looking over these materials.

Sincerely,

Nolan Richardson, Jr.
Executive Director
NR/lv
Enclosures



SPONSORED BY:



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