



24th Annual Nolan Richardson Charity Golf Tournament



"DEDICATED TO HELPING EL PASO'S CHARITABLE ORGANIZATIONS"

April 15, 16 & 17, 2011

FORT BLISS UNDERWOOD GOLF COMPLEX

Title Sponsorship - \$ 5,000 and Above

- Company or individual name on all NRCGT promotions with full page advertisement in Tournament program & mentions in all media coverage
- 2 four person teams in NRCGT: Coach or Celebrity assigned to your teams
- Company banner displayed at NRCGT (Provide your own banner)
- 1 table-16 seats with dinner & spirits provided at the Award Ceremony and Dance
- Participation at the "Celebrity Shoot Out"
- Hole signage (Tee side)
- Each player receives a goody bag filled with thank you gifts
- Breakfast, lunch and beverages included at the tournament
- Great time and chances to win awesome prizes!

Associate Sponsorship - \$ 3,000

- Company or individual name on all NRCGT promotions with full page advertisement in Tournament program & mentions in all media coverage
- 1 four person team in NRCGT: Coach or Celebrity assigned to your team
- 1 table-8 seats with dinner & spirits provided at the Award Ceremony and Dance
- Hole signage (Tee side)
- Each player receives a goody bag filled with thank you gifts
- Breakfast, lunch and beverages included at the tournament
- Great time and chances to win awesome prizes!

Company Sponsorship - \$ 1,000

- 1 four person team in NRCGT: Coach or celebrity assigned to your team
- Breakfast, lunch and beverages included at the tournament
- Each player receives a goody bag filled with thank you gifts
- Great time and chances to win awesome prizes!

Additional Sponsorship Opportunities

Participate in the "Celebrity Shoot Out"
on Friday, April 15, 2011\$100.00 per person

Hole Sponsor (Tee Side)\$100.00 a day

Award Ceremony and Dance will be held at The Forum Ballroom
Friday, April 15, 2011 @ 6:00 p.m.
Single Chair.....\$ 45.00
Table for 8\$ 350.00
Table for 16\$ 700.00

Souvenir Program Guide Advertisement Rates

Double Page Ad in Color	\$ 1,000.00
Inside Full Back Cover Ad in Color	\$ 550.00
Full Page Ad in Black & White	\$ 500.00
½ Page Ad in Black & White	\$ 250.00
¼ Page Ad in Black & White	\$ 125.00
Mini Sponsor Ad (Business Card) in Black & White	\$ 100.00

Raffle

\$1.00 per ticket or \$ 10.00 book of 10

Donation of goods and/or services



I had a dream that became a goal. That goal has now turned into a lifelong commitment. The commitment is to give back to the El Paso community, which has given so much to me with one special golf tournament. Why is it so special? To the best of my knowledge, this is the most ambitious event of its type in the history of the Sun City. The tournament will take place on April 15,16 & 17, 2011. You have my personal invitation to join me in my commitment to assist:

- Supporting research to make a difference in the battle against cancer;
- The Ronald McDonald House which accommodates families whose children are in local hospitals fighting for their young lives;
- The San Martin de Porras House of Hope with their educational programs that teach unwed Teenage mothers how to make better lives for themselves and their babies so that they will have a chance at a bright future and escape the trap of the welfare system;
- The Yvonne Richardson, Mark Haskins, Bobby Joe Hill, Jim Barnes, and Thelma White Scholarship Foundations, including The Hispanic Chamber of Commerce Education Foundation in raising money to ease financial burdens so that more students will get an opportunity to further their education;
- The Advocacy Center which helps abused kids;
- The Amigo Kidney Fund with their Bus and Lift Fund. This fund provides assistance to patients who need transportation or money to obtain their life-sustaining dialysis treatments and to those who must travel to Houston for advanced treatment;
- The Candlelighters of the El Paso Area with their Camp Courageous. This wonderful camp that takes terminally ill children to summer camp so that they can get a much needed and much deserved break from their hospital beds. At time, perhaps, for a few minutes, a few hours or maybe a few days of feeling good, so that they can have fun;
- Reach for a Star, Children's Grief Center, Rescue Mission of El Paso, Assistance League of El Paso, Child Crisis Center, Prevent Blindness of El Paso, Special Olympics, Ceasar Tovar Cancer Fund, Avance, Cancer Society, Leukemia Lymphoma Society, KSII FM (Stuff the Bus), Assistance League of El Paso, Humane Society, Salvation Army, Diabetes Association and Make a Wish;

These are just a few of the charities which you help support through my tournament. I know that you share my passion for giving back to our community. Through the grace of God we are in a position, which allows us to give to those, less fortunate.

For more information please contact:

Lucy Valenzuela (915)-539-4784
or Victor Nevarez 915-526-6028

www.nolanrichardson.org
nolanrichardsongolftournament@gmail.com
P.O. Box 3004 • El Paso, Texas 79923

Take Advantage of Your Tax Deduction. This is a 501 (C) (3) Tax Exempt Organization

I, _____, do hereby agree to participate as a sponsor for the Nolan Richardson Charity Golf Tournament scheduled on April 15,16 &17, 2011.

Sponsoring Company _____

Contact _____

Address _____ Zip _____

Phone # _____ e-mail _____

Signature _____

Donation Level:

For your generous tax-deductible commitment you can make wishes come true for El Paso children and families who wouldn't otherwise have the means to do so.

Make checks payable to :
Nolan Richardson Charity Golf Tournament (NRCGT)
PO Box 3004 . El Paso, TX 79923