

MEMO

To: Nolan Richardson Charity Golf Tournament Volunteers and Ticket Holders

From: Nolan Richardson, Jr.

Date: September 14, 2011

Re: Final Date Change for Raffle of 2011 Harley Davidson Fat Boy Lo

MESSAGE

On behalf of the Nolan Richardson Charity Golf Tournament, we sincerely apologize for the grave inconvenience that we have not only caused our sponsors, committee members, volunteers but especially to those who have donated \$20.00 for ticket(s) for the drawing of the 2011 Harley Davidson Fat Boy Lo Motorcycle.

I have had reports that many people who purchased tickets believe that I am running a scam. I apologize to those who believe this because I can assure you that this not the case. The problem lies in the fact that, even though so many of you did a fantastic job by working hard and tirelessly raising money for the motorcycle with these tickets, the truth of the matter is, we just did not have the manpower needed and we did not have adequate time to at the very least, raise enough money to even come close to cover what was paid for the bike. The truth of the matter is that enough tickets were **not** sold to even meet the cost of the Motorcycle, let alone meeting our goal of \$40,000.00. The cost of the Motorcycle is \$25,000.00. There is less than \$7,000.00 tickets sold. It was very necessary to move the date to get more tickets sold. In reality, this fundraiser should have been separate and not ran in conjunction with the actual golf tournament. This ambitious effort failed because not enough time was given to make it a success. So in an attempt to correct this, we have made the very hard decision to move the drawing date (several times) in an effort to try raising more money. It is my hope that everyone will understand. We are continuing to raise money and I have had to assemble a fundraising team specifically for these tickets and I have even called on my friends in Arkansas and Oklahoma for their help. Barnett Harley Davidson has graciously allowed us to set up at their location at 8272 Gateway East Blvd., on Saturdays and Sundays from 12:00 p.m. to 3 p.m. I am making every effort humanly possible to make this a success.

No matter what, the new and **final date** for the drawing is **Monday, December 12, 2011**. We will be holding a press conference for the public drawing where the winner will be announced. As it gets closer to the date, we will determine the time and place and we will keep you informed. I invite all of you to attend.

If further verification is needed about the drawing please contact: Barnett Harley Davidson at (915) 592-5804.

Again, please accept my deepest apologies and my sincerest gratitude to all of you who have supported this endeavor with your tolerance and patience. If you have any questions, comments and/or concerns please contact Madalyn M. Richardson at (915) 591-2628 or E-mail at: rbpromos@att.net. Thank you so very much!